



# Product Specification Data



## Description

The BriteLine® IM2201/2203 series is a 3.4 mil. white promotional calendered vinyl offered in both a matte or gloss finish. This line has an acrylic based permanent adhesive available in either clear or gray. Compatible with a variety of solvent, eco-solvent, latex and UV curable inks common to wide format digital printing systems, it's the perfect solution for product labels, POP displays, and flat indoor or outdoor signage.

## Applications

This line is recommended for outdoor signage, wall murals and POP/tradeshows displays.

## Adhesion

15 min Permanent 2.5 lb/in (438 N/m)  
24 hr Permanent 1.5-30 lb/in (263-525 N/m)

## Thickness

Film 3.4 mil  
Adhesive 1.0 mil

## Temperature Ranges

Minimum application temperature is 50°F.  
Service temperature range is -40°F to 180°F.

## Dimensional Stability

<0.030" (0.762 mm)

## Perforation Size

Approx. 0.062 in. (1.6 mm)

## Surface Gloss

Hunter Gloss 55 +/- 10  
@ 60

## Expected Exterior Exposure

Unprinted 4 years  
Printed Up to 3 years

## Storage Stability

2 years from label date when unprocessed  
1 year when processed and stored at 70°F and 50% relative humidity.

## Product Series

IM2203-30	Gloss	30" x 150'
IM2203-54	Gloss	54" x 150'
IM2203-60	Gloss	60" x 150'
IM2201-30	Matte	30" x 150'
IM2201-54	Matte	54" x 150'
IM2201-60	Matte	60" x 150'
IM2203GY-30	Gloss	30" x 150'
IM2203GY-54	Gloss	54" x 150'
IM2203GY-60	Gloss	60" x 150'
IM2201GY-30	Matte	30" x 150'
IM2201GY-54	Matte	54" x 150'
IM2201GY-60	Matte	60" x 150'

## Recommendations

Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in vinyl degradation.

## Statement of Practical Use

We believe the information on this product to be accurate. However, since we cannot anticipate or control the conditions under which this information or our products may be used, we cannot guarantee results obtained through their use. Tests of our products should be made by users to determine the suitability of these products for a specific purpose. The products are sold without warranty, either express or implied. The purchaser should refer to Grimco, Inc's price list for terms and conditions of sale, including disclaimer of warranties and limitation of liability.