Revision N, Effective April 2015 (Replaces M, Oct'14)

# 3545C with Comply<sup>™</sup> Adhesive

#### **Quick Links**

3M Graphics Warranties
Technical Information Selector
Safety Data Sheets (SDS)
Flammability (ASTM E84 Reports)
Videos

# **Product Description**

- For Solvent and UV Inkjet and Screen Printing
- 4-mil, opaque white, polyolefin film

#### **Product Features**

- Non-PVC film
- Air release channels for fast and easy application
- Excellent hiding power
- Pressure-activated adhesive for easy sliding, tacking, snap up and repositioning
- Removable with heat
- Expected Performance Life of 3 years (unwarranted period for unprinted film with no graphic protection, applied to a flat, vertical, outdoor surface)

# **Recommended Types of Graphics and End Uses**

- · Commercial vehicle, transit or fleet graphics, emblems or striping
- · Outdoor and indoor graphics and signs
- · Vending or dispensing machine and cooler graphics

When constructed and used as described in this Bulletin, these types of graphics and end uses may be warranted by the 3M<sup>TM</sup> MCS<sup>TM</sup> Warranty or the 3M Performance Guarantee. Please read the entire Bulletin for details.

# **Recommended Compatible Products**

See <u>3Mgraphics.com/warranties</u> for a complete list of compatible products that are approved by 3M for use with the base film covered in this Bulletin and used for the creation of a graphic that may be eligible for the 3M<sup>TM</sup> MCS<sup>TM</sup> Warranty or 3M Performance Guarantee.

## **OEM Inkjet Inks and Printers for the 3M Performance Guarantee**

See the <u>3M Performance Guarantee Matrix</u> for a complete list of compatible OEM Inkjet Inks and Printers that are approved by 3M for use with the base film covered in the Bulletin and used for the creation of a graphic that may be eligible for the 3M Performance Guarantee.

## Screen Printing Inks for 3M™ MCS™ Warranty

• 3M™ Screen Printing Ink Series 1900 (Solvent), line color and four color

#### **Graphic Protection**

- 3M<sup>™</sup> Scotchcal<sup>™</sup> Gloss Overlaminate 8518
- 3M<sup>™</sup> Scotchcal<sup>™</sup> Luster Overlaminate 8519
- 3M<sup>™</sup> Scotchcal<sup>™</sup> Matte Overlaminate 8520
- 3M<sup>™</sup> Scotchcal<sup>™</sup> Luster Overlaminate 8908
- 3M<sup>™</sup> Scotchcal<sup>™</sup> Matte Overlaminate 8909
- 3M<sup>TM</sup> Scotchcal<sup>TM</sup> Ultra Matte Overlaminate 8915
- 3M<sup>™</sup> Screen Print Gloss Clear 1920DR



## **Application Tapes**

See 3M Instruction Bulletin AT-1 to determine what application tape is recommend for your film or finished graphic.

# Certificate of 3M<sup>™</sup> MCS<sup>™</sup> Warranty

Graphics manufacturers who produce graphics made with all 3M Graphics Products, including 3M Ink purchased through a qualified 3M Distributor or 3M Printing Partner, may register to be recognized with a Certificate of  $3M^{TM}$  MCS<sup>TM</sup> Warranty. Only graphics manufacturers having a current Certificate of  $3M^{TM}$  MCS<sup>TM</sup> Warranty are eligible to extend this warranty to their customers.

# **Characteristics**

These are typical values for unprocessed product. Processing may change the values.

# **Physical Characteristics**

Characteristic	Value	
Material	Polyolefin	
Film Color	White, opaque	
Thickness	<b>Without adhesive:</b> 4 mils (0.10 mm) <b>With adhesive:</b> 4.5 – 5 mils (0.11 – 0.13 mm)	
Adhesive	Pressure-activated (slide, tack, snap up, reposition) with air release channels	
Adhesive Color	Gray	
Liner	Polyethylene-coated paper	
Adhesion, Typical 24 hours after application	Aluminum, anodized: 2.0 – 2.3 pounds/inch (0.37 – 0.41 kg/cm) Fruehauf pre-painted panels: 1.1 – 1.3 pounds/inch (0.19 – 0.23 kg/cm)	
Tensile Strength	8 pounds/inch at 73 °F (1.4 kg/cm at 23 °C), minimum	
Chemical Resistance	Resists mild alkalis, mild acids, and salt Excellent resistance to water (does not include immersion)	
Flammability	ASTM E84 reports: <u>3545C</u> or go to the On-line Product Catalog at <u>3Mgraphics.com</u>	

# **Application Characteristics**

Characteristic	Value	
Surface type:  - Most graphics: Smooth, flat with or without rive curves  - Cleared with 1920DR: Flat and smooth (no sur simple curves  Substrate type: Acrylic, aluminum, glass (uncoat metal, polycarbonate, rigid vinyl, PETG and smooth substrates  Application temperature: 40° – 100°F (4.4° – substrate  Application method: Dry		
Applied Shrinkage	3 – 7 mils (0.08 – 0.18 mm)	
Temperature Range After Application	$^{-40~\circ\text{F}}$ to $+200~^\circ\text{F}$ (-40 $^\circ\text{C}$ to $+93~^\circ\text{C}$ ) (not for extended periods of time at the extremes)	
Graphic Removal	Removable with heat; leaves little or no adhesive residue  Removal temperature: Minimum ambient and substrate temperature 28 °F (-2 °C)	

# **Warranty Information**

# **Warranty Coverage Overview**

The warranty coverage for each graphic is based on the user both reading and following all applicable and current 3M Product and Instruction Bulletins. The warranty period for eligible graphics is as stated in the 3M Graphics Warranties Matrices found at <u>3MGraphics.com/warranties</u>, at the time that the film was purchased. The warranty period may be reduced and stipulations may apply for certain constructions and applications, as covered in the 3M Graphics Warranties Bulletin found at <u>3MGraphics.com/warranties</u>.

The warranties set forth in the Warranty Bulletin are made in lieu of all other express or implied warranties, including any implied warranty of merchantability, fitness for a particular purpose, or arising out of a course of dealing, custom or usage of trade.

## **3M Basic Product Warranty**

3M Graphics Products are warranted to be free of defects in materials and manufacture at the time of shipment and to meet the specifications stated in its applicable 3M Graphics Product Bulletin and as further set forth in the <u>3M Graphics Warranties Bulletin</u>.

## **Limited Remedy**

The limited remedy applicable to each warranty is addressed in the 3M Graphics Warranties Bulletin found at 3MGraphics.com/warranties.

## **Limitation of Liability**

Except where prohibited by law, 3M SHALL NOT UNDER ANY CIRCUMSTANCES BE LIABLE TO PURCHASER OR USER FOR ANY DIRECT (EXCEPT FOR THE LIMITED REMEDY PROVIDED IN THE 3M GRAPHICS WARRANTIES BULLETIN), INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES (INCLUDING, BUT NOT LIMITED TO, LABOR, NON-3M MATERIAL CHARGES, LOSS OF PROFITS, REVENUE, BUSINESS, OPPORTUNITY, OR GOODWILL) RESULTING FROM OR IN ANY WAY RELATED TO 3M'S GRAPHICS PRODUCTS, SERVICES, or THIS BULLETIN. This limitation of liability applies regardless of the legal or equitable theory under which such losses or damages are sought.

#### **Warranty Period Matrices - Inkiet**

See the 3M Graphics Warranties Matrices at 3MGraphics.com/warranties, for warranty period information specific to your film.

#### **Warranty Period Matrices - Screen Print**

Table A. Screen Print Warranty Period (in years) for Finished Graphics in a Standard U.S. Vertical Exposure (see <u>3M Graphics Warranties Bulletin</u> for Graphic Type Definitions).

<b>Graphic Protection</b>	Screen Print Solvent Ink Series 1900		
	VEH	OUT	IN
8519, 8520	3	3	5
8908, 8909	1	1	3
1920DR	_	3	4

#### **Additional Limitations**

See the 3M Graphics Warranties Bulletin at <u>3MGraphics.com/warranties</u>, for terms, additional limitations of your warranty, if any, and limitations of liability.

# **Factors that Affect Graphic Performance Life**

The actual performance life of a graphic is affected by:

- the combinations of graphics materials used.
- · complete ink drying or curing.
- selection, condition and preparation of the substrate.
- surface texture.
- application methods.
- angle and direction of sun exposure.
- environmental conditions.
- · cleaning or maintenance methods.

## **Graphics Manufacturing**

! CAUTION

After printing, this film has less abrasion resistance than vinyl film. Be careful not to scratch or mar the surface prior to applying the overlaminate or clear coat.

Screen print clear 1920DR provides limited abrasion resistance. Always use an application tape, handle gently during installation, and do not mar the surface with tools are the application tap is removed.

! CAUTION

Before using any equipment, always read the manufacturer's instructions for safe operation.

#### **Inkjet Printing**

Always read and follow the ink manufacturer's written instructions on usage.

#### **Total Ink Coverage**

The maximum recommended total ink coverage for this film is:

- 270% when printed with all approved 3M solvent inkjet inks.
- 280% when printed with all approved 3M UV inkjet inks.
- 280% when printed with all approved 3M latex inkjet inks.
- 250% when printed on the Mimaki JV5 Series printer with HS ink series (3M Performance Guarantee).

Do not exceed the recommended total ink coverage for the ink series used on this film. Having too high a total physical ink amount on the film results in media characteristic changes, incomplete drying, overlaminate lifting, and/or poor graphic performance. For additional details about total ink coverage, refer to the 3M Product and Instruction Bulletin for 3M inks or the 3M Performance Guarantee Matrix for OEM inks.

#### **Completely Dry Graphics**

(i) IMPORTANT NOTE

Incomplete drying can result in graphic failure including curling, increased shrinkage and adhesion failure, which are not covered under any 3M Graphic Warranty.

See the ink's 3M Product and Instruction Bulletin for more details.

#### Cutting

See <u>3M Instruction Bulletin 4.1</u> for Sheeting, Scoring and Film Cutting details.

# **Graphic Protection**

Graphic protection may improve the appearance, performance and durability of the graphic. Click on the graphic protection options listed in the "Recommended Compatible Products" on page 1 or see the <u>3M Graphics Market Product Catalog</u>, for more information.

## **Application Tapes**

There are two types of application tapes. See <u>3M Instruction Bulletin AT-1</u> to determine what application tape is recommend for your film or finished graphic.

#### **Premasking Tape**

Increases stiffness during application while preventing stretching and damage. Use when little or no liner is exposed. See <u>3M Instruction Bulletin</u> <u>4.3</u> for complete details.

#### **Prespacing Tape**

Holds cut and weeded letters or graphics in place during application and after removing the film liner, while preventing stretching and damage. Use when large amounts of liner are exposed. See <u>3M Instruction Bulletin 4.3</u> for complete details.

# **Application and Installation**

In addition to other 3M Bulletins specified in this document, the following Bulletins provide details that you may need to successfully apply a graphic.

- 3M Instruction Bulletin 2.1. Design of graphics.
- 3M Instruction Bulletin 4.22. Lamination Basics for Inkjet Printed Graphics.
- <u>3M Instruction Bulletin 5.36</u>. Application Techniques for Automobiles, Vans and Buses. Complete the 3M Pre-Installation Inspection Record found in this Instruction Bulletin prior to manufacturing or applying a graphic to an automobile, van, or bus.
- 3M Instruction Bulletin 5.37. A Guide to Understanding and Applying Graphics to Common Smooth and Textured Wall Surfaces.
- 3M Instruction Bulletin 5.4. Application, Fleet Trucks.
- 3M Instruction Bulletin 5.5. Application, General Procedures for Interior and Exterior Dry Application.
- <u>3M Instruction Bulletin 6.5</u>. Storage, Handling, Maintenance, and Removal of Films and Sheetings.
- <u>3M Product and Instruction Bulletin V-Tools</u>. 3M<sup>™</sup> Vehicle Channel Applicator Tools.

# ! CAUTION

UV inkjet inks may crack if too much heat is used during graphic application to complex curves and deep contours as well as around rivets. When using heat during application, make sure the film surface temperature does not exceed 212° F (100° C). For best results, **always do a test application** of a printed graphic to determine how much heat can be used without damaging the image.

#### **Pressure-activated Adhesive**

The pressure activated adhesive on this film offers:

- smooth sliding into position on a substrate;
- · fast finger tacking to check position; and
- easy snap-up and repositioning when you need it.

#### The snap-up and reposition feature is lost:

- when firm pressure with a squeegee or other application tool is applied.
- at application temperatures above 100° F (38° C) even if only light finger pressure was used for tacking.
- if any part of the film is removed from the original liner and reapplied to the same or another liner.
- solvent from inkjet ink has not completely dried or cured, which affects both slideability and snap-up.

## **Working with Air Release Channels**

Air release channels are a characteristic of films with Comply<sup>™</sup> adhesive. Films designated as Cv3 offer the ultimate in invisible air release channels.

- The channels will be damaged and effective air removal affected if you remove and attempt to change liners or reapply the same liner.
- For the best results, always work from the center out to the edges of the graphic to allow trapped air to exit through the air release channels. If the channels are closed off by firm pressure and air is trapped, use an air release tool to aid in removing air bubbles. See <a href="Monthstruction-Bulletin 5.4">3M Instruction Bulletin 5.4</a> for details.

#### **Video**

Click <u>here</u> to see how 3M's Comply<sup>™</sup> adhesive technology works.

# **Maintenance and Cleaning**

Use a cleaner designed for high-quality painted surfaces. The cleaner must be wet, non-abrasive, without strong solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline). See <u>3M Instruction Bulletin 6.5</u> for details.

#### Removal

Removal requires heat and/or chemicals. The ease and rate of removal depends on a number of factors. See <u>3M Instruction Bulletin 6.5</u> for details

# **Shelf Life, Storage and Shipping**

#### **Shelf Life**

The shelf life is **never more than 2 years** from the date of manufacture on the original box.

If you process the film, the shelf life is changed to **1 year** from the processing date, but not later than the 2 year maximum from the manufacturing date.

#### **Storage Conditions**

- 40 to 100 °F (4 to 38 °C) maximum
- · Out of sunlight
- Clean, dry area
- Original container
- Bring the film to print room temperature before using

#### **Shipping Finished Graphics**

Flat, or rolled printed side out on 5 inch (13 cm) or larger core. This helps prevent the liner, if used, from popping off.

# **Health and Safety**

! CAUTION
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When handling any chemical products, read the manufacturers' container labels and the Safety Data Sheets (SDS) for important health, safety and environmental information. To obtain SDS sheets for 3M products go to <u>3M.com/SDS</u>, or by mail or in case of an emergency, call 1-800-364-3577 or 1-651-737-6501.

When using any equipment, always follow the manufacturers' instructions for safe operation.

# **3M<sup>™</sup> Controltac<sup>™</sup> Removable Graphic Film**

# **Bulletin Change Summary**

For the most current 3M Technical Information available to successfully use this product, please view this Bulletin electronically and click on the blue underlined links to view the relevant documents. This Bulletin has been substantially changed to remove warranty information and replace it with references to the new Graphics Warranties Website. Please read the entire Bulletin thoroughly.

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